

E-Commerce Marketing Manager

Any location

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E-Commerce Marketing Manager (Female / Work Remotely)

Are you a e-commerce marketing expert, looking for an opportunity for work remotely? We are looking for a highly motivated and goal driven Internet Marketing Manager to develop and manage marketing strategies to attract customers to our company website, online presence and promote our services online.

Requirements:

- ★ **Excellent English knowledge** with both written and verbal communication skills.
- ★ **Comfortable working with foreign customers.**
- ★ Knowledge Google Analytics / Google Webmaster Tools and other similar reporting software.
- ★ Knowledge in E-Commerce Marketing / SEM / Google AdWords and Affiliate Marketing.
- ★ Bachelor's Degree related to Marketing/IT/Customer Care.
- ★ 1-3 years experience in the related area.
- ★ Good Knowledge in Information Technology and E-commerce.
- ★ Basic Knowledge in web hosting environment.

(Except the first one all of the above requirements may not be mandatory)

Job Responsibilities:

- ★ Oversees development of e-marketing content and exploration of sales channels.
- ★ Analyzes online statistics and marketing campaigns and identifies the best practice to optimize online marketing performance.
- ★ Review and analyze company website for areas that need to improved, deleted, or revised.
- ★ Evaluate product offerings, traffic, landing page quality, content, design, security, payment options, shipping options etc.
- ★ Manage social media channels and campaigns.
- ★ Manage subordinate staff in the day-to-day performance of their jobs.
- ★ Ensures that project/department milestones/goals are met and adhering to approved budgets.
- ★ Designs and implements marketing campaigns to enhance influence of online products or services.

Shift Times and Place of Work: We offer a flexible schedule that we will assign after discussing with you. You can work from home except if there's any staff meetings etc.

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